



## Gingerbread Street Competition

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**Competition Entry Closing Date:** 5pm on 20 November 2024

**Judging Event:** 3 December 2024 @ 4-7pm

**Gingerbread Street Exhibition (open to the public):** 4 – 24 December 2024

**Venue:** The Biscuit Factory, 16 Stoddart Street, Shieldfield, Newcastle Upon Tyne NE2 1AN

### The Brief

Our aim is to create a complete gingerbread community that meets the basic needs of all residents and, provides a safe place for people to live, work and play. A community which tackles homelessness, addresses social isolation and promotes healthy and sustainable living - a place where everyone thrives.

Gingerbread buildings can represent any type of structure – residential or commercial; consider places to work, eat and shop. Think about housing, education, healthcare or leisure. Creativity and originality are encouraged.

Consider all angles and the surrounding landscape – your building will be viewed from all sides, attention to detail is key.

### Rules and Guidelines

#### 1. Eligibility

- The competition is open to all businesses.
- Each business can enter up to three buildings.

#### 2. Plot Sizes

Businesses will purchase a plot to build their gingerbread structure on. Available plot sizes are:

- Large Plot: 50cm x 50cm - £1,000
- Medium Plot 25cm x 50cm - £750
- Small Plot: 25cm x 25cm - £400

A pre-cut base board is provided with your entry. Boards are supplied by [Wood Recycle CIC](#).

### 3. Building Requirements

- All structures must be made primarily of gingerbread and edible materials.
- Non-edible supports are allowed but must not be visible.
- The building must fit within the purchased plot size and built to scale (1cm = 1m).

### 5. Construction Guidelines

- All entries must be constructed off-site and delivered to the competition venue.
- Each building must be securely attached to the base board provided for easy transportation and display.

### 6. Submission and Display

- Completed gingerbread buildings must be delivered to the venue on 3 December by 12pm so they are ready for the judging event taking place from 4pm on Tuesday 3 December.
- Each entry will be assigned a plot on Gingerbread Street for display.

### 7. Judging Criteria and Prizes

Prizes will be awarded in the following categories:

- **Best Overall Build** (3 prizes) – judged on creativity and originality, adherence to the theme, overall appearance and neatness and best use of edible materials.
  1. Large Plot Category
  2. Medium Plot Category
  3. Small Plot Category
- **Community Champion** – judged on level of partnership working with a local school, college, university or community group.
- **People's Choice** – determined by public voting during the event and throughout the exhibition period. The winner announced on Friday 20 December.

### 8. Judging Panel

The judging panel will be made up of experts in the field of architecture, housing and catering.

### 9. General Rules

- All participants must register their entry by 5pm on 20 November 2024.
- The competition organisers reserve the right to disqualify any entry that does not adhere to the rules.
- By entering, participants agree to have their gingerbread buildings displayed at The Biscuit Factory between 3 – 24 December and photographed for promotional purposes.

### 10. Entry Fee Payment

We are taking part in the Big Give Christmas Challenge meaning all donations made between 3 and 10 December will be doubled, giving twice the impact. So that we can double your donation, your entry fee payment must be made either by card or by BACS via our [Big Give donation page](#).

We look forward to seeing your amazing gingerbread creations. If you have any questions, please contact Hazel Ditchburn [hazel.ditchburn@oasiscommunityhousing.org](mailto:hazel.ditchburn@oasiscommunityhousing.org) or 07869283728. Happy building!

[www.givingahome.org.uk/gingerbreadstreet](http://www.givingahome.org.uk/gingerbreadstreet)

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